The SOUTHWEST WANDERERS

OFF-GRID LIVING | RV LIFE

TWO GEN-XERS. ONE BIG OFF-GRID DREAM.

And a whole lot of sweat equity.

OUR STORY

We're Rachel and Lou, two Gen-Xers turning 2.5 acres of raw Nevada desert into our debt-free, off-grid home. We are currently preparing to leave Las Vegas behind and live in our RV as we further transform our property into the self-sufficient sanctuary we've always envisioned.

Since we are doing most of the work ourselves, we're learning as we go and sharing the reality and unexpected challenges of living an off-grid life, all with plenty of laughs along the way. We never sugarcoat this journey, it isn't for the weak, but we're crazy enough to believe we can pull it off. And yes, it may purely be the Gen-X determination driving us!

OUR NEVADA PROPERTY | WHERE THE DREAM IS TAKING SHAPE

Let's Turn Possibility into Partnership

As we transition to full-time RV living and begin building our future home, we're excited to connect with brands whose products can become part of our everyday projects and adventures. Whether it's tools, equipment, off-grid technology, or practical solutions that make life a little easier, we want to show our audience how these products work in real-life situations.

For us, partnerships are about more than promoting a product. They're about building relationships with brands that want to be part of our journey while helping us share useful information, new ideas, and firsthand experiences with others who have similar dreams.

We're not just building an off-grid home. We're building a life we love, and we'd love to bring some great partners along for the ride!

CHANNEL AT A GLANCE

The Southwest Wanderers | YouTube audience

2,300
SUBSCRIBERS

1K–11K
VIDEO VIEW RANGE

AUDIENCE BY AGE

76.2% of viewers are 55 or older

65+	41.4%
55–64	34.8%
45–54	12.8%
35–44	3.6%
25–34	5.4%
18–24	0.0%
13–17	2.0%

Source: YouTube Analytics • Percentages as reported

AUDIENCE BY GENDER

A highly engaged audience for practical, hands-on content

89.5%
MALE

10.5%
FEMALE

**We are a small but mighty channel with a dedicated and growing following.*

LET'S BUILD SOMETHING TOGETHER!

Open to product collaborations and long-term partnerships.

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Two Gen-Xers building our off-grid dream, one adventure at a time.